

# STEM FOR LIFE

TALENTED YOUTH IN INDUSTRY

# COP28 UAE CHALLENGE



Create a 'Coffee & Tea COP'  
design to inspire climate action!



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## INTRODUCTION

In November 2023, the United Arab Emirates is set to host the world's most important summit on climate change, COP28 UAE. Here, leaders from almost every country on the planet will come together and discuss political, economic and technological strategies to protect the planet from the worst effects of climate change.

But helping to solve the climate challenge is also about taking action every day! Coffee and tea are two of the world's most popular drinks. Across the globe, nearly one billion kilograms of coffee and 6.3 billion kilograms of tea are consumed every year. Serving these drinks to guests is a common act of hospitality in many of the world's cultures, including here in the UAE. What if you could inspire someone to do something positive for the planet every time they made a cup of coffee?

As the UAE prepares to welcome the world to COP28 UAE, your challenge is to create a 'Coffee & Tea COP' design that helps people take everyday climate action!

## THE CHALLENGE

The "Coffee & Tea COP" challenge: Create a coffee cup design to inspire daily, proactive climate action.

## THE PROCESS

### Step 1: Find out more about COP28 UAE

Get inspired by learning more about COP28 UAE, including the history of the conference, its key goals and why this crucial summit on climate change is being held in the UAE. [Consult this website](#) for more information.

### Step 2: Discover the power of graphic design

The goal of your challenge is to create an iconic, impactful design that motivates people to change their behavior and make a positive difference to the challenges of climate change. Learn more about what a graphic designer does by watching [this video](#), and [watch this video](#) to learn more about Milton Glaser, the designer of the famous I ♥ NY logo.

### Step 3: Design your Coffee & Tea COP

It's time to create your Coffee & Tea COP design! Ensure that your design meets the following technical requirements:

- Be original. Do not use other people's work!
- Be clear. Presenting one strong idea is much better than lots of ideas.
- Be clever. Think about what attracts people's attention. Create a beautiful, creative, interesting design.

Your work can be handmade artwork or digitally created. It does not need to be mocked up on cups. Please do include an explanation of your design.

### Step 4: Submit your design

Submit your Coffee & Tea COP design at [adnocstem.ae](#)! We hope to produce a selection of the best Coffee & Tea COP designs.

Theme:

STEM for Life



## REGISTER & SUBMIT

ADNOC STEM for Life has a new dedicated learning portal where students parents and teachers can access our programs and submit projects.

Should you have any question, please contact us at : [support@adnocstem.ae](mailto:support@adnocstem.ae)

[www.adnocstem.ae](http://www.adnocstem.ae)

## MATERIALS

In order to complete this challenge, you will need the following materials:

- Device with internet connection
- Pens, paper, design materials (optional)

